

9th

IEEEP

FAIR
2018

POST SHOW REPORT

31 July - 2 August, 2018

Karachi Expo Centre - Pakistan

PAKISTAN'S PREMIER ELECTRICAL & ELECTRONICS INDUSTRIAL EXHIBITION



CREATING SYNERGIES



www.ieeepfair.com

ORGANIZER



IEEEP
KARACHI CENTRE

EVENT MANAGER



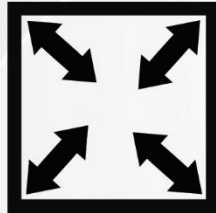
BADAR EXPO
SOLUTIONS

LEGACY OF SUCCESS



Number Of Visitors

9,723



Exhibition Floor Space

10,300sqm



Exhibiting Countries

30



Exhibitors (local/Foreign)

323



Number Of Delegates

86



EVENT EXECUTIVE SUMMARY

The 9th edition of Industrial Electrical and Electronics Exhibition of Pakistan (IEEEEP) Fair began at Karachi Expo Centre on 31st of July 2018, inaugurated by Col. Dost Mohammad Chandio, caretaker Provincial Minister rehabilitation. With a visiting figure of more than 9000, the three-day Exhibition offered numerous opportunities for attendees to learn from leading innovators, to share best practices and to drive the implementation of a number of technologies.

The Chairman IEEEEP Karachi Centre, Engr. Irfan Ahmad expressed gratitude to the attendees and said that The Fair provides a platform and an enabling environment to the major players from Local manufacturers and service industries, the academia, and the relevant agencies to evolve the right direction for the country through international exhibitors.





The IEEE Fair can now credibly set higher aspirations for the next year, for being a decade since the exhibition started. The exhibition plans to flourish internationally to function effectively in domestic market.

Alongside the mega exhibition of IEEE Fair, The International Conference on 4th Industrial Revolution (IC4IR), a two-day conference was also held on 1st August 2018. Engr. Sarosh Hashmat Lodi, Vice Chancellor NED University of Engineering & Technology, and Engr. Irfan Ahmad, Chairman IEEE Karachi Center welcomed all the attendees and key-note speakers. Yousuf Hussain, CEO Ignite was the Chief guest of the inauguration ceremony of the conference. Eminent local and foreign speakers and experts shared their professional views during the conference.

The fair wrapped-up on August 2nd 2018 to a packed house at Karachi Expo Centre, receiving an overwhelming response from both the public and private sectors of the industries. Engr. Irfan Ahmad, the Chairman IEEE Karachi Centre thanked all the visitors for making the event a success. The President IEEE, Dr. Rana Abdul Jabbar Khan, the Chief Guest of the evening, presented awards to the exhibitors and sponsors of the event. The IEEE Fair was duly covered by all Press and Media. The three-day event IEEE Fair is organized by Institute of Electrical and Electronics Engineers Pakistan (IEEE) Karachi Centre, in collaboration with the leading event management company of Pakistan, Badar Expo Solutions.

SOFT LAUNCH



To give a headstrong start to Pakistan's Premier Electrical and Electronics Exhibition IEEEEP Fair, a Soft Launch was held at Avari Towers on 22nd of June 2018. Ms. Naheed Memon, Chairperson Sindh Board of Investment graced the event with her presence as a Chief Guest of the Ceremony. Ms. Naheed appreciated the efforts of IEEEEP for successfully holding a series of IEEEEP Fairs to showcase the true capacity of Pakistan's Engineering sector. Vice Chairman IEEEEP Karachi Center, Engr. Parkash Lohana, while addressing to the audience said, "It is an exclusive forum for the electrical engineers to meet the challenges of rapid developments in the electrical engineering technology."

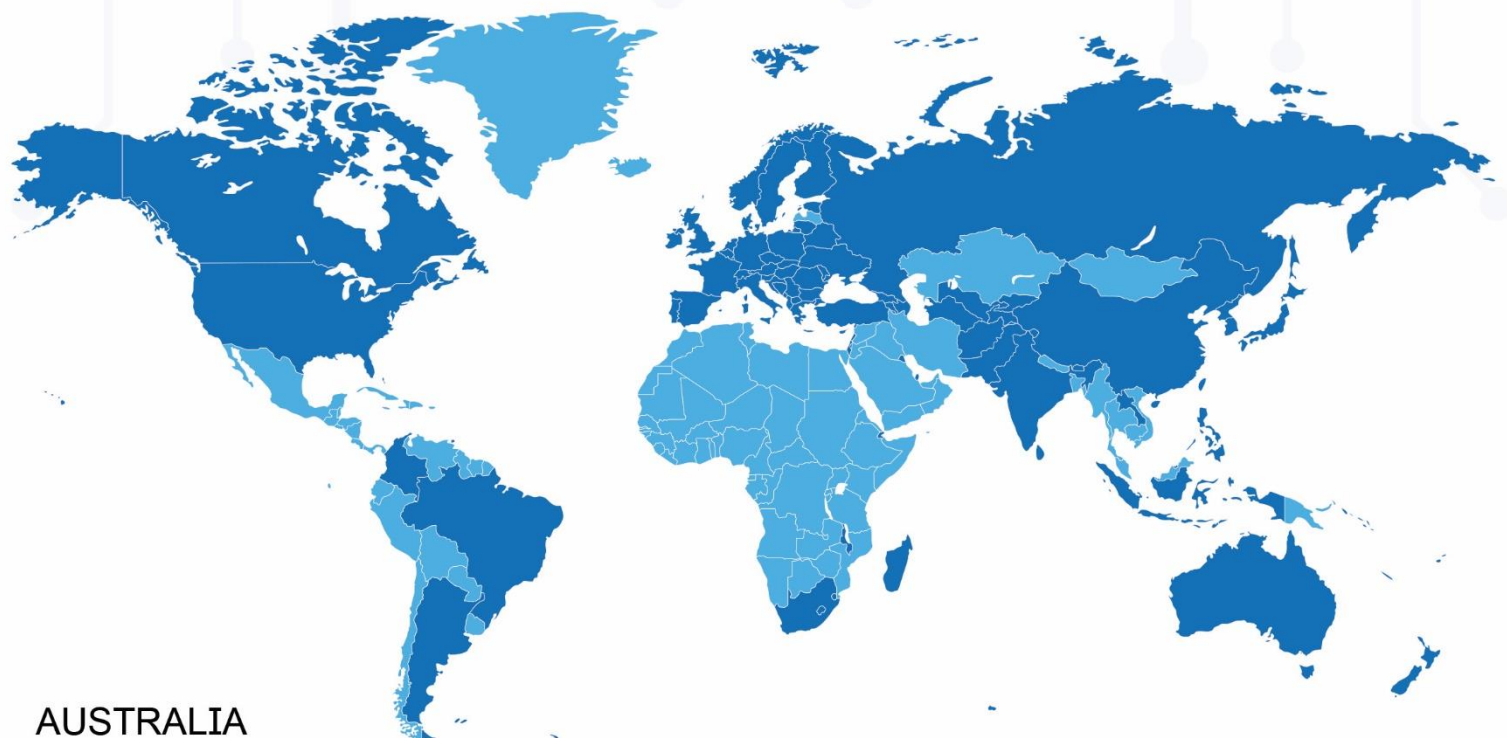
OPENING CEREMONY



Col. Dost Mohammad Chandio caretaker provincial minister rehabilitation inaugurated the 9th edition of Industrial Electrical and Electronics Exhibition of Pakistan (IEEEEP) Fair at Karachi Expo Centre on 31st July 2018. President Karachi Chamber of Commerce and Industry (KCCI) Mufassar Atta Malik, General Consulate Afghanistan Mr. Hamidullah Tarin, President South IEEEEP Navid Ansari, Chairman IEEEEP Karachi Center Engr. Irfan Ahmed, COO Badar Expo Solutions Mr. Zohair Naseer, and Engr. Irfan Shaikh Convener IEEEEP Fair were also a part of this occasion.



EXHIBITORS COUNTRIES

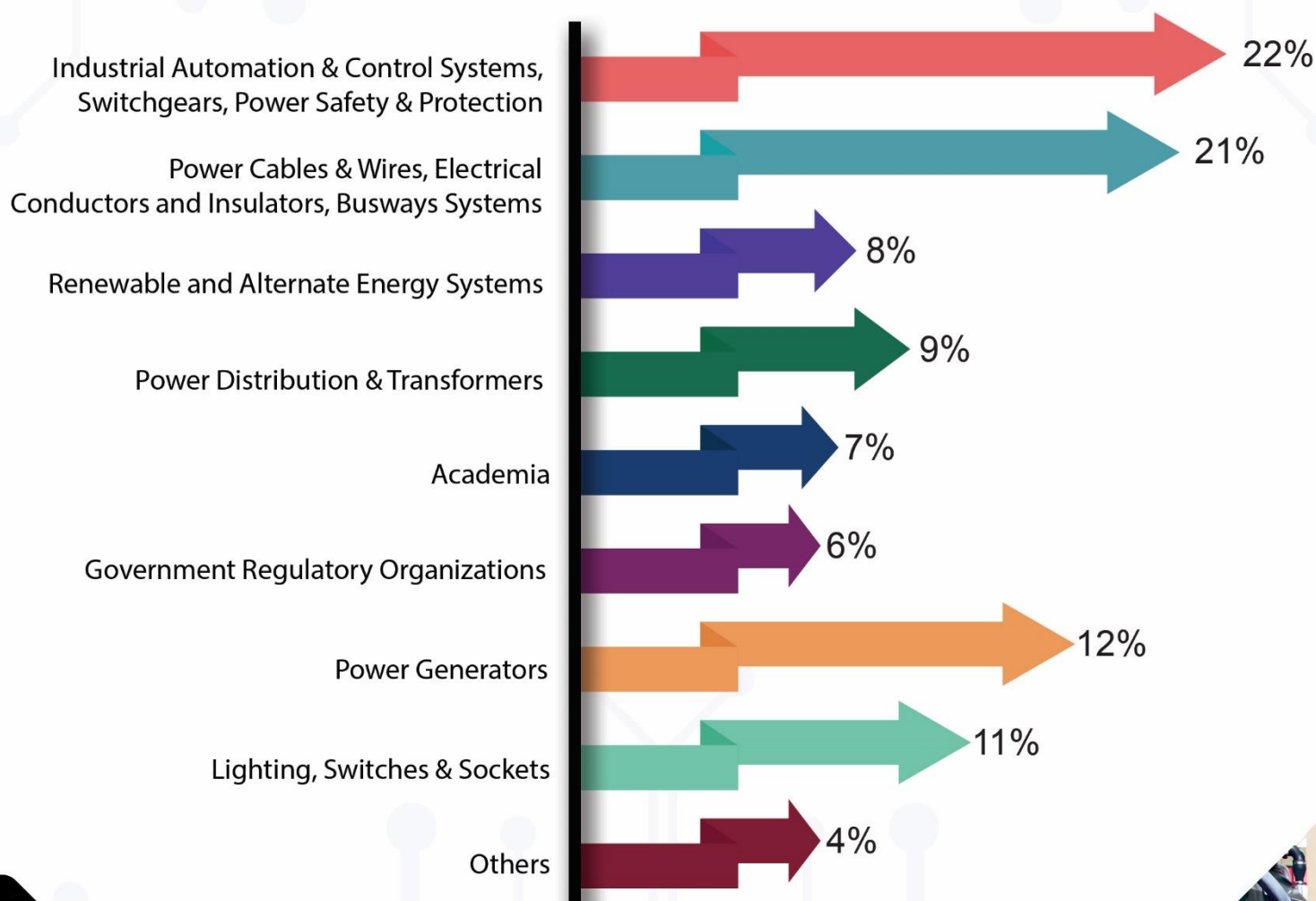


AUSTRALIA
CANADA
CHINA
DENMARK
EUROPE
FINLAND
FRANCE
GERMANY
HONGKONG
HUNGARY
INDIA
ITALY
JAPAN

KOREA
MALAYSIA
NETHERLANDS
NEW ZEALAND
PAKISTAN
SLOVENIA
SOUTH KOREA
SPAIN
SWEDEN

SWITZERLAND
TAIWAN
TURKEY
UNITED ARAB EMIRATES (UAE)
UNITED KINGDOM (UK)
UNITED STATES OF AMERICA (USA)

EXHIBITOR'S COMPOSITION



IC4IR

INTERNATIONAL CONFERENCE ON 4TH INDUSTRIAL REVOLUTION



The International Conference on 4th Industrial Revolution (IC4IR), a two-day conference held alongside IEEE FAIR 2018, one of the premiere electrical and electronics exhibitions of Pakistan, organized by Badar Expo Solutions, NED University of Engineering and Institute of Electrical and Electronics Engineers Pakistan (IEEEEP) Karachi Center was inaugurated at Karachi Expo Center in Hall 4 on 1st August 2018. Engr. Sarosh Hashmat Lodi, Vice Chancellor NEDUET, and Engr. Irfan Ahmad, Chairman IEEEEP Karachi Center welcomed all the attendees and keynote speakers heartwarminglly. Yousuf Hussain, CEO Ignite was the Chief guest of the inauguration ceremony of the conference.

Acclaimed local and foreign speakers and experts shared their professional views during the conference.

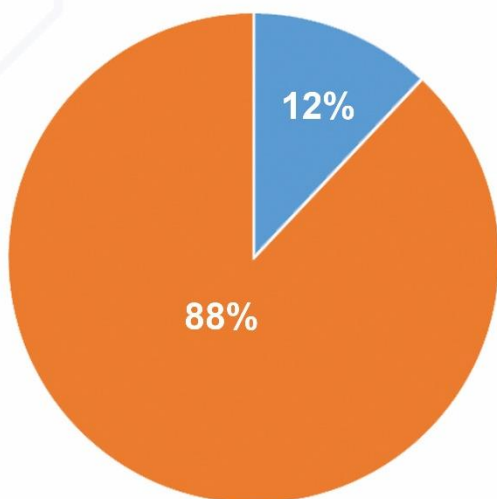
CLOSING CEREMONY



The Industrial Electrical and Electronics Exhibition of Pakistan (IEEEP) Fair Closing Ceremony was held on Saturday evening on August 2nd 2018 to a packed house at Karachi Expo Centre, receiving an overwhelming response from both the public and private sectors of the industries. The President IEEEP, Dr. Rana Abdul Jabbar Khan, the Chief Guest of the evening, presented awards to the exhibitors and sponsors of the event. Chairman IEEEP Karachi Center said “the encouraging response and success of the 9th IEEEP Fair has concluded winning prospect the 10th fair and we will Inshallah bring out next year's Exhibition more large-scale, higher level and with a greater impact on the fair.”

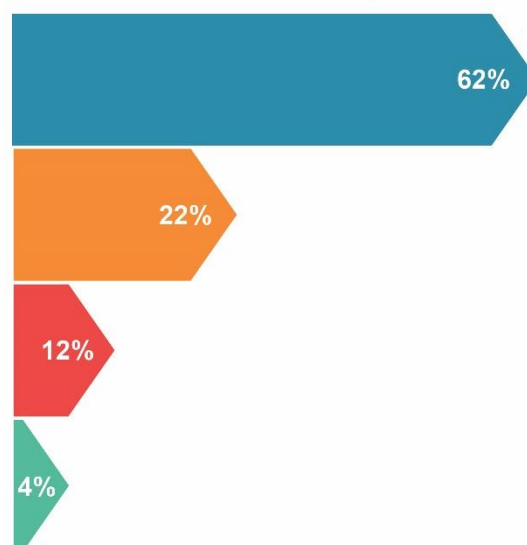
DELEGATES & VISITORS SURVEY

Did IEEE Fair 2018 meet your expectations?



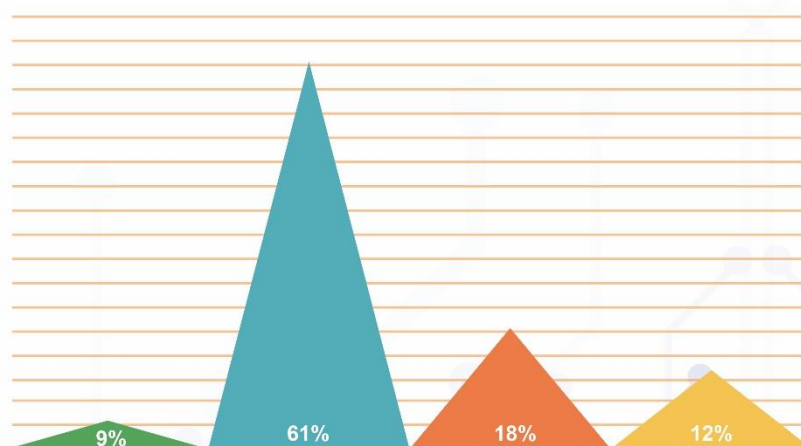
Yes No

Overall, were you satisfied with IEEE Fair 2018?



Very Satisfied Satisfied Not Satisfied No Opinion

Generally what do you think about the exhibition?

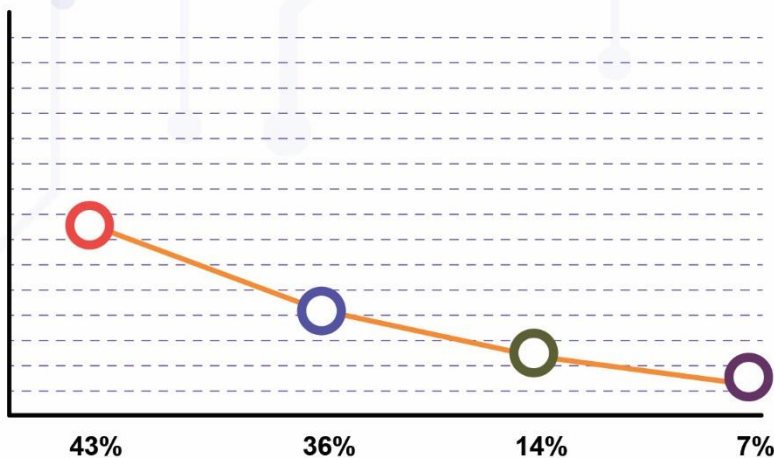


- Reception by the Organizer/Event Manager?

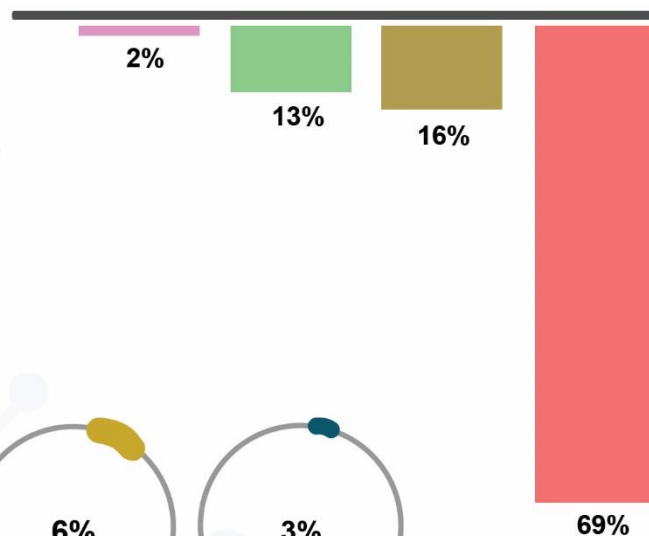
Very Satisfied Satisfied Not Satisfied No Opinion



- Reception by the Exhibitors?



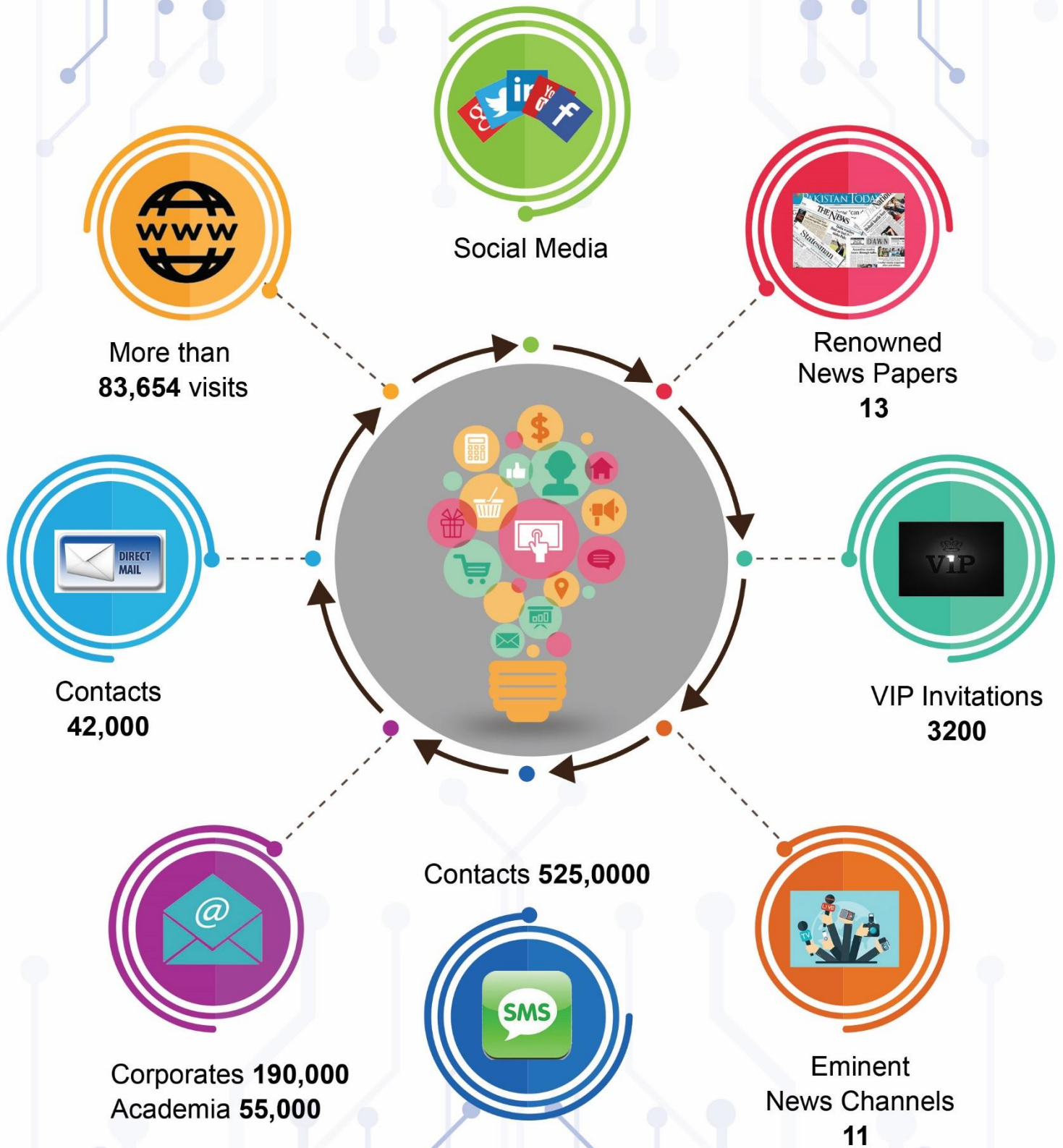
- Segmented Product Display on the floor



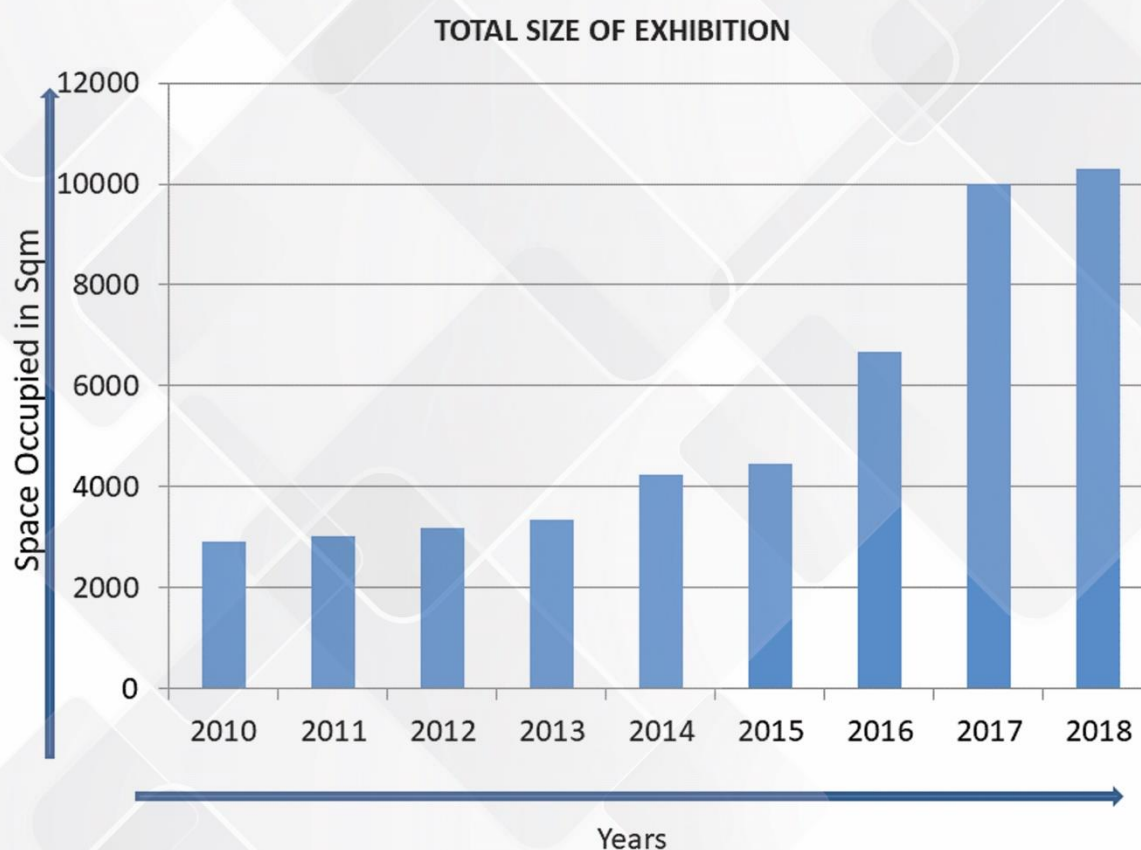
- Ambiance & Arrangements



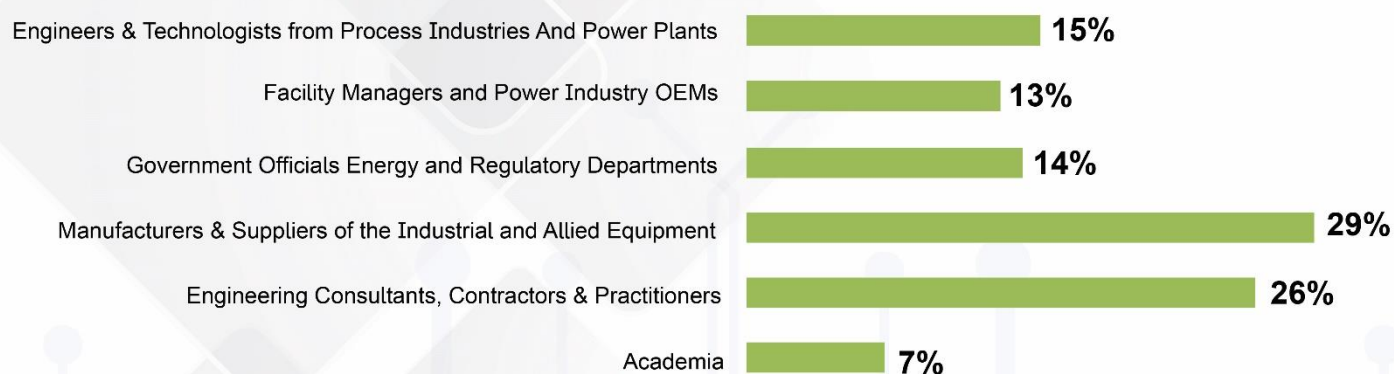
MARKETING PROMOTION



STATISTICAL ANALYSIS



Visitor Composition



PLATINUM SPONSOR



PEL
PAK ELEKTRON LIMITED

GOLD SPONSORS

AUTONICS



CLIPSAL



FAST CABLES



HYUNDAI



GOLD SPONSORS

JUBILEE CORPORATION



PHILIPS



**MING YANG
SMART ENERGY**



VPL



SILVER SPONSORS



PIERLITE



**SILK
ENGINEERING**



POWERHOUSE

BRONZE SPONSORS



**A TO ZEE
SWITCHGEAR
ENGINEERING**



ORIENT



OPPLE LIGHTING



OSAKA



PIONEER CABLES



TESTIMONIALS

“

This exhibition gave us a very good platform, that we have the opportunity to present, to negotiate and to realize more about this country. Besides that, it's very interesting that the organizers had a very top-level conference where experts and professionals joint together to focus more on important issues. Indeed, a very good opportunity for everyone.

Renjing Cao
Chief Scientist
Mingyang Smart Energy, China

”

“

We have been a part of this exhibition for last 5 years consecutively and It has been an excellent experience because it gives us an opportunity to interact with all stakeholders of the market under one roof. In my opinion, this is the best available platform in Pakistan. I thank the organizers for such a wonderful event.

Azeem Talib
Regional Manager South (Power Division)
Pak Electron Limited

”

“

The IEEE Fair 2018 is very well-organized. The stalls regarding electrical and electronics are very good. The institutes and universities have also participated and showed their inventions.

Dr. Shahnaz Perveen
CSO/Director Planning and Development
PCSIR Labs Complex, Karachi

”

“

A wonderful exhibition organized by IEEEEP & Badar Expo Solutions. Well attended by visitors. Hats off to the Organizing teams!

Mufassar Ataa Malik
President
KCCI

”

“

The exhibition is excellent. Stalls have been made elegantly. The products on display are of interests to the builders, consultants, and contractors.

Yousuf Hassan
Yousuf Hassan Associates, Karachi

”

“

Excellent show with excellent arrangements.

Khalif Pervez
KPA Consulting

”

“

A very professionally organized event by Badar Expo Solutions and IEEEEP.

Athar
High Commission of Canada

”

10th

IEEEP

**FAIR
2019**

MARK YOUR CALENDAR

October 1 - 3, 2019
KARACHI EXPO CENTRE

ORGANIZER



IEEEP
Karachi Centre

EVENT MANAGER



Badar Expo Solutions

IEEEP FAIR SECRETARIAT

C-175, Block-9, Gulshan-e-Iqbal, Near
Aziz Bhatti Park, Karachi.

Tel: (+9221) 34821159 - 60, Fax: +9221-34821179

Web: www.ieeepfair.com. Email: info@ieeepfair.com

VALUED SPONSORS

PLATINUM SPONSOR



GOLD SPONSORS

Autonics
Sensors & Controllers

CLIPSAL
by Schneider Electric

Fast CABLES

We build a better future
HYUNDAI
HEAVY INDUSTRIES CO., LTD.



MINGYANG SMART ENERGY
明阳智能
地能天成·能动无限

PHILIPS



SILVER SPONSORS

PIERLITE
professional lighting solutions

POWERHOUSE
Building Solutions...

SILK
ENGINEERING

SUPPORTED BY

SBI Sindh Board of Investment
Government of Sindh



BRONZE SPONSORS

A to Zee Switchgear Engineering
ISO 9001:2008 Certified Company

MANSHA BROTHERS
Connect, Secure & Automate



OPPLE LIGHTING



OSAKA
lighting

Official Beverage Sponsor



PIONEER CABLES LTD
Leaders in Cable Technology

MEDIA PARTNERS

Engineering & Industrial Review

ENERGY UPDATE

MONTHLY ENGINEERING POST
Leader in Engineering Journalism

Fortnightly Engineering Review
THE VOICE OF ENGINEERS

THE ENGINEER
MONTHLY
NATIONAL NEWSPAPER OF ENGINEERING
theengineer74@gmail.com | www.theengineer.com.pk

industrialsource
BOOK OF PAKISTAN

Engineering Cap

THE ENERGYINSIGHT



Your Business Promoters
MONTHLY Business Promotion

Time's TRADE DIRECTORY
TradeDirectory.Pk



IEEEP Karachi Centre

IEEEP KARACHI CENTRE
C-1, 1/7-A Block-6, PECHS Karachi.
Tel: (+92-21) 34528444,
Website: www.ieeepkhi.org
Email: ieeepkhi@yahoo.co.uk



BADAR EXPO SOLUTIONS
C-175, Block - 9, Gulshan e Iqbal, Near
Aziz Bhatti Park, Karachi.
Tel: (+92-21) 34821159-60, Fax: (+92-21) 34821179
Website: www.ieeepfair.com
Email: info@ieeepfair.com